

CURRICULUM AND SCHEME OF EXAMINATIONS OF B.A. (J&MC) PROGRAMME

PAPER NO.	PAPER NAME	THEORY MARK	INT ASSESSMENT
B.A. (J&MC) 1st SEMESTER			
PAPER I	Introduction to Communication-I	80	20
PAPER II	Communicative Hindi-1	80	20
PAPER III	Communicative English-1	80	20
PAPER IV	Essentials of Writing	80	20
PAPER V	Introduction to Computer-I	80	20
B.A. (J&MC) 2nd SEMESTER			
PAPER VI	Introduction to Communication –II	80	20
PAPER VII	Communicative Hindi-II	80	20
PAPER VII	Communicative English-II	80	20
PAPER IX	Creative and Journalistic Writing	80	20
PAPER X	Computer Applications – II	80	20
B.A. (J&MC) 3rd SEMESTER			
PAPER XI	Sociology	80	20
PAPER XII	Political Science	80	20
PAPER XII	Introduction to Mass Communication	80	20
PAPER XII	News Writing-I	80	20
PAPER XIV	Print Production	80	20

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PAPER NO.	PAPER NAME	THEORY MARK	INT ASSESSMENT
B.A. (J&MC) 4TH SEMESTER			
PAPER XVI	PSYCHOLOGY	80	20
PAPER XVII	ECONOMICS	80	20
PAPER XVIII	PRINT MEDIA	80	20
PAPER XIX	NEWS WRITING-II	80	20
PAPER XX	PRODUCTION PORTFOLIO-I	80	20
B.A. (J&MC) 5TH SEMESTER			
PAPER XXI	Reporting	80	20
PAPER XXII	Public Relations	80	20
PAPER XXIII	Introduction to Electronic Media	80	20
PAPER XXIV	Media Laws & Ethics	80	20
PAPER XXV	Media Management	80	20
B.A. (J&MC) 6TH SEMESTER			
PAPER XXVI	Editing	80	20
PAPER XXVII	Advertising	80	20
PAPER XXVIII	Introduction to New Media	80	20
PAPER XXIX	Media and Society	80	20
PAPER XXX	Production Portfolio - II	80	20